

# AQA A-Level Business – 7132:

## WBHS Summer 2021 Assessment Record

### Record produced and finalised by:

Head of Department: BEN COX

Role: HEAD OF BUSINESS

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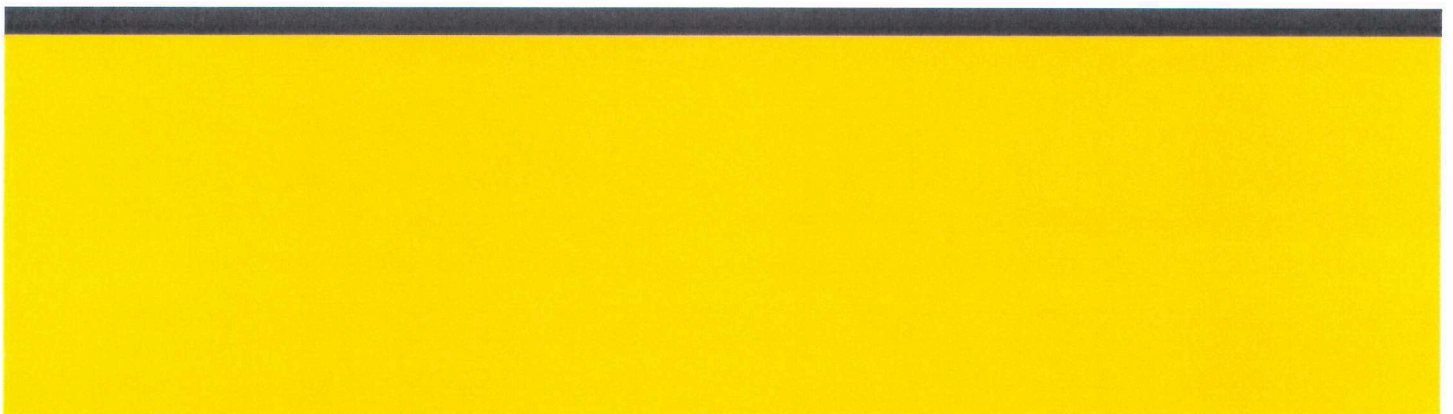
Date: 5/7/21

Second Verifier: DANIELLE CHARLTON

Role: TEACHER

Signature: 

Date: 5/7/21



**AQA A-Level Business (7132)**

Students apply their knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students develop an understanding of how these contexts impact on business behaviour.

**Subject Content**

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve marketing performance
4. Decision making to improve operational performance\*
5. Decision making to improve financial performance
6. Decision making to improve human resource performance\*
7. Analysing the strategic position of a business
8. Choosing strategic direction
9. Strategic methods: how to pursue strategies\*
10. Managing strategic change\*

**Assessment Objectives**

- AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues. (31-34%)
- AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues. (24-27%)
- AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences. (21-23%)
- AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues. (19-21%)

\*Teaching of these units was either partially or fully completed during remote learning

Assessment	Assessment Detail	Date	Assessment Objectives				Level of Control (H,M,L)	Standardisation
Unit 1: What is Business?	35-mark written assessment made up of MCQ, short answer questions and case study/data response extended questions.	Oct 2019	AO1	AO2	AO3	AO4	H	AQA Past Paper Questions & Mark Scheme Used. Assessment was developed for first teaching in 2015 and has been used each year so staff confident in marking.
Unit 2: Managers Leadership & Decision Making	31-mark written assessment made up of MCQ, short answer questions and case study/data response extended questions.	Oct 2019	AO1	AO2	AO3	AO4	H	AQA Past Paper Questions & Mark Scheme Used. Assessment was developed for first teaching in 2015 and has been used each year so staff confident in marking.
Unit 3: Decision making to improve marketing performance	35-mark written assessment made up of MCQ, short answer questions and case study/data response extended questions.	Dec 2019	AO1	AO2	AO3	AO4	H	AQA Past Paper Questions & Mark Scheme Used. Assessment was developed for first teaching in 2015 and has been used each year so staff confident in marking.
Unit 4: Decision making to improve operational performance*	40-mark assessment completed on Microsoft Forms during home learning.	Mar/Apr 2020	AO1	AO2	AO3	AO4	L	AQA Past Paper Questions & Mark Scheme Used
Unit 5: Decision making to improve Financial performance	31-mark written assessment made up of MCQ and calculation questions.	Dec 2019	AO1	AO2	AO3	AO4	H	AQA Paper Questions & Mark Scheme Used – Testing quantitative skills.
Unit 6: Decision making to improve Human Resource performance*	31-mark assessment completed on Microsoft Forms during home learning. Mixture of MCQ and extended writing.	April 2020	AO1	AO2	AO3	AO4	L	AQA Paper Questions & Mark Scheme Used
End of Year 12 Assessment*	9 & 16 Mark question completed on Microsoft Forms during home learning.	July 2020	AO1	AO2	AO3	AO4	L	AQA Unseen Past Paper Questions & Mark Scheme Used



Unit 8: Choosing Strategic Direction	13 MCQ learning check. Completed on Microsoft Forms.	Sep/Oct 2020	AO1	AO2	AO3	AO4	L	AQA Past Paper Questions & Mark Scheme Used
Unit 9: Strategic methods: how to pursue strategies	35-mark written assessment made up of MCQ, short answer questions and case study/data response extended questions.	Apr 2021	AO1	AO2	AO3	AO4	H	AQA Past Paper Questions & Mark Scheme Used
Unit 10: Managing Strategic Change*	23-mark assessment completed on Microsoft Forms during home learning. Mixture of MCQ and extended writing.	Feb 2021	AO1	AO2	AO3	AO4	L	AQA Past Paper Questions & Mark Scheme Used
25 Mark Essay	Students given choice of four questions from Paper 1 (2020)	April 2021	AO1	AO2	AO3	AO4	H	AQA past paper questions & mark scheme used. Assessment material provided by exam board use to support moderation. Teachers each responsible for marking a single question. Top/Middle/Bottom sampled by HoD (3/05/21)
Case Study Extended Writing	12 & 16 mark question from Paper 3 (2020) Students given case study in advance.	May 2021	AO1	AO2	AO3	AO4	M	AQA past paper questions & mark scheme used. Assessment material provided by exam board use to support moderation. Teachers each responsible for marking a single question. Top/Middle/Bottom sampled by HoD (12/05/21)
MCQ	35 MCQ covering topics from the two years of study	May 2021	AO1	AO2	AO3	AO4	H	Question paper & mark scheme was produced by HoD and was from exam board (AQA) documents. Marking grid applied.
Learning Journal (SeeSaw)	Weekly knowledge review tasks submitted to online learning journal.	Sept 19 to Mar 21	AO1	AO2	AO3	AO4	L	The learning journal was checked and monitored each week.
Question of the Month	Students set a different past paper question each month to attempt.	Sept 20 to Feb 21	AO1	AO2	AO3	AO4	L	AQA past paper questions & mark scheme used. Assessment material provided by exam board use to support moderation. One teacher responsible for marking each class.

**If an assessment objective has been omitted at subject cohort level please briefly outline the reasons why:-**

All AO's were met

**Outline the rationale for the choice of assessment evidence used, i.e. why the evidence above was used and how it supported the grading decision:-**

The majority of assessments evidence is based upon written assessments that have been created using AQA past paper questions and marked using AQA marking criteria.

The variety of questions have covered all the assessment objectives and a wide range of the specification, which gives a broad and fair basis to support the grading decisions. Stronger weighting has been given towards assessments that are more recent and work that has been completed under high control.

Students have also been completing a weekly learning journal that documents their knowledge review throughout the course. This has been monitored weekly and indicates the level of preparation students were undertaking towards the examinations.

Subject Title: \_\_\_\_\_

Subject Code \_\_\_\_\_

Head of Department: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Subject teacher: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_